ZEN COHEN

VIDEO ARTIST // VIDEO EDITOR // PHOTOGRAPHER // ART DIRECTOR

CONTACT

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SOCIAL

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EDUCATION

MFA, Art Studio
University of California, Davis

BFA, Media Arts
California College of the Arts

SKILLS

- Art direction from concept to completion.
- DSLR video production: shooting and lighting, sound recording
- Post-production: video editing, compositing, motion graphics, audio sweetening.
- Digital photography, retouching, collage and gif animations.
- Software: Adobe CC: (Premiere, Photoshop, Illustrator, LightRoom, After Effects.) Final Cut 7, Resolume Arena, Microsoft Office, Google Suite and video compression programs.

EXPERIENCE

OWNER, MEDIA PRODUCTION STUDIO | ZEN COHEN STUDIO 2011- PRESENT

Providing video production services from concept to completion on projects ranging from music videos, documentaries and promotional content. Other services include digital photography, photo editing, graphic design, creative branding, art direction and visual art.

VIDEO EDITOR | RIVER STUDIOS, SAN FRANCISCO, CA 2016

Created a short VR videos for both headset and YouTube 360 playback: Projects included the 2016 InStyle Magazine Golden Globes After Party, Sacramento Kings 2016 Uniform Unveil, Rothenberg Ventures Frontier Tech Demo Day.

VIDEO EDITOR. BURNING MAN HQ. SAN FRANCISCO, CA 2015

Worked directly with the Communications Team to edit a three-camera shoot of founder, Larry Harvey and Former US Representative Dennis Kucinich in conversation. Edited a series short videos from the Burning Man VHS archives for BM YouTube channel.

VIDEOGRAPHER, EDITOR, PHOTOGRAPHER. NEXT LEVEL, USA 2014

Followed a group of hip hop educators from the USA to Sarajevo, Bosnia. Documented their workshops, performances, press conferences, conducted interviews as well as collected b-roll from around the city. Uploaded and managed media content on the Next Level Facebook and YouTube pages. Edited two short documentaries from the footage.

VIDEO EDITOR. AL JAZEERA AMERICA. SAN FRANCISCO, CA 2013-2014

Worked in the Reversioning Department to reformat documentaries previously aired in the UK and Middle East for American broadcast standards. Overlayed graphics, lower thirds, subtitles, color correction, censoring and audio sweetening.